

# ANAKIN RAYOS

## VIDEOGRAPHER

### PROFESSIONAL SUMMARY

Driven videographer with extensive experience, excelling in video production, photography, and social media content creation. Proficient in Adobe Creative Suites, as well as strong collaboration skills, contributing to a major rebranding project, also managing professional headshot sessions, and also determined to deliver impactful visual and emotional storytelling through video editing.

### EXPERIENCE

#### Videographer

October 2022 - Present | Texas Tech University Health Sciences Center, Lubbock, TX

- Worked with a production team of 3 to set up and shoot professional videos for TTUHSC, traveling to different campuses if necessary.
- Solely in charge of "Headshot Day", where people would come into a studio to get their headshots done professionally.
- Edited multiple square videos and reels for our social media manager to post onto our platforms.
- Took part in a major rebranding project for TTUHSC, shooting videos, photos, and creating content to share onto our social media platforms.
- Collaborate with our Creative Team to brainstorm and create ideas for social media content.

#### Technical Media Producer

November 2021 - August 2022 | KBTX, Bryan, TX




- In charge of everything under the umbrella of "Production" at a News Station ranging from setting up microphones for anchors, to editing clips of news segments to post onto the news site.
- Responsible for KBTX satellite broadcast, making sure commercials and TV programs were running as scheduled with no issue.
- Directed KBTX's 12PM, 5PM, 6PM and 10PM news segments using "Ross Overdrive" to control when videos, photos, graphics, and camera shoots of anchors are supposed to be on air.

### EDUCATION

**Bachelor of Arts (B.A.) in Creative Media Industries** GPA 3.5

May 2021

### CONTACT

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### SKILLS

- Video editing
- Social media content
- Video production
- Pre-production planning
- Multi-camera setup
- Editing skills
- Post-production workflow
- Post-production expertise
- Video editing proficiency
- Adaptable shooting style
- Adobe creative suite
- Slow-motion capture
- Audio mixing techniques
- Equipment setup
- Subtitle creation
- Interview filming
- Camera operation
- Video storytelling
- Brand consistency

Texas Tech University, Lubbock, TX, US

### **Relevant Coursework**

- Principles Of Photography
- Visual Storytelling
- Writing for Media
- Video Production and Editing

### **Extracurricular Activities**

- The College Cinephile YouTube Channel
- MCTV Newscast YouTube Channel
- KTXT FM Radio Station